# Application of Benford's Law in Payment Systems Auditing 

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#### Abstract

Information systems auditing activities are mandatory in today business environments. There are numerous useful methods that can be conducted in such audits. One of contemporary methods is application of so-called Benford's Law. In this paper we examine ways of application of this law in investigation of certain number set with aim to make a conclusion if number set conforms to Benford's Law. As an examination target we used foreign payment system messages which are issued between foreign and domestic business entities i.e. commercial and central banks. We chose sample of 1.745 .311 transactions and conducted examination for first, second and first two digits. We examine certain data subsets, created according to certain payment types, and investigate how Benford's Law tests can be used in auditing. We also compare practical usefulness and note differences between various conformity tests in auditing environment. Results we achieved prove adequate potential of this law in audit practice.


Keywords: Benford's Law, payment systems, information systems auditing, foreign payment messages, data auditing, conformity test, chi-square, Z-statistics, MAD

## 1. Introduction

Auditing of business activities are indispensable practice in all business systems. Number of transactions enormously grows because of rising complexity of modern businesses which is caused by their mutual relationships. Consequently, amounts of data stored in databases exponentially grow. This growth leads to more complicated audits because it is harder to identify possible flaws, mistakes and frauds. This can easily be proved by blatant examples (Barings Bank in Singapore/UK, Allied Irish Bank, in UK Enron in USA, Societe Generale in France, Riječka banka in Croatia etc.)
Those are the reasons of lately intensified development of business and especially information systems auditing. New auditing methods are developed which are based on use of information-communication technology, especially CAAT (Computer Assisted Auditing Techniques) tools.

Aim of this paper is to perform data audit of foreign payments i.e. foreign payment messages issued or received by Croatian commercial banks and central bank. Since these data are confidential, no information on any single payment message, any single bank or any single payer will be presented. Data that are included into in this examination are from period 1st of February to 1 st of May 2008 which totalled in 1.745 .311 payment messages.

Doubtlessly, exchange of various goods between Croatia and foreign economies is in constant focus of Croatian economists. Lot of economy analytics consider that information on this exchange shows status of Croatian economy. Changes in economy are often described and explained by changes in foreign exchange and values exported and/or exported. Not bearing in mind considerable dependency of national and world economies on these
parameters, it is especially interesting to answer the question if it is possible to note whether there are some irregularities or deviations in creation of payment messages i.e. payment amounts.

Amounts in original currency, euros and Croatian kunas will be analyzed for certain groups of transactions (e.g. received payments for imported goods) as well as for all payment transactions.

Examination of conformity with Benford's law according to first digit, first two digits and second digit i.e. examination of frequencies of certain first, first two and second digits in payment amounts is included. Intuitively, it may be assumed that payment amounts are uniformly distributed which means that appearance of each digit on leading (most important, most valuable), first two and second positions are equal.

## 2. Research Method

Benford's Law was used as a primary data auditing method in above mentioned setting. Benford's Law defines expected digit frequencies in certain number sets. Also, it is often called „First Digit Law", „First Digit Phenomenon" and „Leading Digit Phenomenon". American astronomer Simon Newcomb was first who found out that numbers more frequently begin with smaller digits than with greater digits. Newcomb noticed that pages in logarithm tables were dirtier at the start, i.e. e. more used, and progressively cleaner as approaching to the end. He concluded that numbers more often begin with digit 1 than with any other digit, and in addition, that probability of each following digit (up to 9) at the most significant position in number progressively decreases.

Frank Benford gathered more than 20.000 observations from different sources (geographical area, population, river areas, physical constants etc.). He analysed frequencies of first digits for each number set. After he summarized all individual analyses he concluded that probability of first digit being 1 is 0,30103 which equals $\log _{10} 2$, probability of first digit being 2 is 0,17609 which equals $\log _{10} 3 / 2$ etc. Benford's Law of first digit i.e. probability V of appearance of digit $z$ on leftmost position in number can be expressed by following formula:

$$
\begin{equation*}
\mathrm{V}(\mathrm{z} 1)=\log _{10}(1+1 / \mathrm{z} 1), \mathrm{z} 1 \in\{1,2, \ldots, 9\} \tag{1}
\end{equation*}
$$

Probabilities of each digit on the most significant position in number are shown in Table 1.

| digit (z1) | probability V(z1) |
| :---: | ---: |
| 1 | 0,30103 |
| 2 | 0,17609 |
| 3 | 0,12494 |
| 4 | 0,09691 |
| 5 | 0,07918 |
| 6 | 0,06695 |
| 7 | 0,05799 |
| 8 | 0,05115 |
| 9 | 0,04576 |

Table 1. Probabilities of each digit on the first position in number according to Benford's Law
It was explained that Benford's Law also applies to other significant digits in numbers. Furthermore, if second digit is observed, probability V of appearance of digit z on 2 nd position in number is:

$$
\begin{equation*}
V(z 2)=\log _{10}(1+1 / 1 \mathrm{z} 2), \mathrm{z} 2 \in\{1,2, \ldots, 9\} \tag{2}
\end{equation*}
$$

Also, Benford's Law defines following rules of appearance of first two (V(z1z2)) and first three (V(z1z2z3)) digits in number:

$$
\begin{align*}
& \mathrm{V}(\mathrm{z} 1 \mathrm{z} 2)=\log _{10}(1+1 / \mathrm{z} 1 \mathrm{z} 2), \mathrm{z} 1 \mathrm{z} 2 \in\{10,11, \ldots, 99\}  \tag{3}\\
& \mathrm{V}(\mathrm{z} 1 \mathrm{z} 2 \mathrm{z} 3)=\log _{10}(1+1 / \mathrm{z} 1 \mathrm{z} 2 \mathrm{z} 3), \mathrm{z} 1 \mathrm{z} 2 \mathrm{z} 3 \in\{100,101, \ldots, 999\} \tag{4}
\end{align*}
$$

This law is based on assumption that number set sorted ascending forms geometric series. Intuitive explanation of Benford's Law is pretty clear. If company with early turnover of 10.000 kunas is observed, first digit is 1 . Digit 1 will stay on first position of turnover amount until turnover rise for $100 \%$, which is 20.000 kunas. After this, only rise of $50 \%$ is needed in order to change first digit from 2 to digit 3 . It is clear that early company's turnover will have digit 1 the most of the time because the most time is needed to change first digit from 1 to 2 .

In [16] and [17] criteria are set for number series to conform to Benford's Law:

1. Number series must describe values of same or similar phenomenon. E.g. lake area, heights of mountains, total yearly revenue of companies, total daily turnover on stock exchange.
2. Number series should not have defined minimal and maximal values. If minimal commission on foreign currency exchange in exchange office is 3 kunas, then set of commission values will not fit to Benford's Law, because large number of commission values will have digit 3 as a first digit. Digit 0 is allowed minimum.
3. Number series should not comprise of so called assigned numbers. These numbers are assigned to various phenomena instead of description, and their important attribute is that there is no sense to perform mathematical operations on these numbers. Examples are citizens' identification numbers, bank account numbers, telephone numbers, numbers on car registration plates etc.
4. This law does not apply to numbers which creation is influenced by psychological factors, like prices in supermarket or ATM cash withdrawals.
Very important feature of Benford's Law is invariance. If certain number set fits Benford's Law, then the set will follow the law independently on measurement unit in which it is expressed. Consequently, if all numbers in a set that conforms to Benford's Law are multiplied by a constant, then new set will also conform to the law. For example, if the law is followed by set of total yearly companies' turnover, then the law will be followed independently on currency in which turnovers are expressed. Invariance rule also holds for reciprocal number sets. For example, if the law is followed by set of prices in kunas per stock, it will hold for numbers of stocks per kuna.

## 3. Status of knowledge about the problem

There is very extensive literature on various fields of usage of Benford's Law. Also, there are numerous works carried out on application of Benford's Law in information systems auditing.

In [18] it was shown in details how data auditing based on Benford's Law was executed in accounting department. Audit observed 28.736 invoices authorized for payment by the accounts payable system of a business segment. After performing first digit test it was noted that the largest deviation is for the first digit 1 , where the actual proportion exceeds expected proportion by 1,3 percent. However, with the results of Z-statistics it was concluded that the first digit test conformed to properties of Benford's Law. Second digit test shown that digit 0 and digit 5 on the second position in number exceeded those of Benford's Law. It was concluded, since invoices are the selling prices of goods and services, it is not surprising there are excess second digit 0 and 5 . It was mentioned that separate digital analysis tests were performed on 1,6 million invoices of US Industrial conglomerate. Performed test shown nearly identical deviations so auditors can expect the same biases when analyzing invoices. First two digits test (FTD) showed significant excess of 5 two digits combinations which
could be result of fraud, errors or processing inefficiencies. As an extension, number duplication test was performed. Authors were focused on 50 most frequent dollar values and additionally observed values that had excess in FTD test. Among other conclusions it was proved that some duplication of values were resulting in inefficient way of invoice processing.

In [4] it was explained that FTD test may be used in contract audit. A comparison of the actual contract amounts to expected FTD frequencies according to Benford's Law may highlight a higher than expected occurrence of contracts with amounts starting just bellow sole sourcing limit. Further investigation of these contracts may identify that individuals deciding on sole source contracting is directing them to friends or relatives.

In [19] it is described how Benford's Law principles were used in accounts payable disbursements audit in one federal agency. First digit test shows that leading digit 1 occurs with a substantially higher frequency than its predicted recurrence under Benford's law. Second step that was conducted was number duplication test for all values with digit 1 at leftmost position. It shown excess of one single value when compared to Benford's Law frequencies.

However, we did not manage to find any literature which will indicate that research on usage of Benford's Law in auditing of foreign payment messages was carried out.

## 4. Results

We set the following hypotheses:
H1: Foreign payment messages amounts follow Benford's Law.
H2: Benford's Law can be used for auditing of foreign payment messages
Our research included payment messages in Croatian banking system in period between February 1st 2008 and May 1st 2008. Among others, the following are the most interesting data that were available:

- date
- amount (in original currency)
- amount in kunas
- amount in EUR
- code of payment purpose
- bank code
- type of payment

Total number of data rows of payment messages in observed period was 1.745.311.
We used chi-square ( $\chi^{2}$ ), Z-statistics and Mean Absolute Deviation (MAD) tests in order to evaluate conformance of payment amounts with Benford's Law. With these tests we wanted to show if eventual deviation of frequencies of observed phenomena from Benford's Law frequencies, is incidental or not i.e. if frequencies follow Benford's Law. Our goal was to compare practical usefulness and note differences between these conformity tests in auditing environment.

Chi-square test is very often used in statistics in order to make conclusion if two data sets, at certain significance level, match each other. In our research it is used for checking if all digits as a whole conform to Benford's Law. It means chi-square test is composite test, like MAD tests and unlike Z-statistics test.

Z-statistics is used as measure of statistical significance of deviation from Benford's Law for each digit combination separately. For this evaluation it uses expected and actual frequencies as well as number of observations.

Mean Absolute Deviation (MAD) is used in [18, p.59] and [16, p.79] for intuitive explanation if certain number set conforms to Benford's Law. This measure does not have strictly defined limit values i.e. range in which it can be stated whether deviation of value sets is significant or not. As a consequence, there are no strict rules by which auditor can state if payment amounts conform to Benford's Law after applying MAD test. However, in [16] it is stated that MAD is the best conformity test in an auditing context. Also, certain guidelines
are set for MAD cut off levels [16, pp. 118-122]. Unlike the chi-square and Z-statistics tests, MAD is not affected by the size of observed data set. That means the result is independent on the number of observations itself.

Firstly we conducted first digit analysis of payment amounts in original currency. The results are shown in Table 2.

| D | fo | fs | fs-fo | Po | $\chi^{2}$ | Z |
| ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| 1 | 525.392 | 565.119 | 39.727 | 7,56 | $3.003,94$ | 65,56 |
| 2 | 307.335 | 318.481 | 11.146 | 3,63 | 404,26 | 22,16 |
| 3 | 218.057 | 211.775 | -6.282 | $-2,88$ | 181,00 | 14,39 |
| 4 | 169.138 | 151.429 | -17.709 | $-10,47$ | $1.854,24$ | 45,31 |
| 5 | 138.196 | 163.018 | 24.822 | 17,96 | $4.458,34$ | 69,59 |
| 6 | 116.843 | 102.665 | -14.178 | $-12,13$ | $1.720,43$ | 42,96 |
| 7 | 101.214 | 92.205 | -9.009 | $-8,90$ | 801,91 | 29,17 |
| 8 | 89.277 | 73.562 | -15.715 | $-17,60$ | $2.766,30$ | 53,98 |
| 9 | 79.861 | 67.057 | -12.804 | $-16,03$ | $2.052,90$ | 46,40 |
|  | Total: | 1.745 .311 |  | 10,80 | $17.243,32$ |  |

Table 2: First digit (d) analysis of amounts in original currency for all payments

Explanation of symbols used:
fo - expected frequency - number of observations expected according to Benford's Law fs - actual frequency
fs-fo - difference between actual and expected frequency
Po - percentage of deviation of actual from expected frequency
MAD - Mean Absolute Deviation - average deviation from percentages of deviation
(sum of absolute values Po divided by number of frequency categories i.e. 9)
$\mathrm{Z}-\mathrm{Z}$-statistics for fs values with respect to fo values
In order to perform Chi-square test, we set two null hypotheses and tested significance level on $5 \%$. According to 8 degrees of freedom and testing on significance level of $5 \%$, in order to confirm our first hypothesis, value of $\chi^{2}$ should be less than 15,507 . Since it is not the case, we should reject assumption that number set of foreign payment amounts in original currencies conform to Benford's Law according to chi-square test. It can easily be noted that significant (positive) deviations exist for digits 1 and 5 i . e. there is notable surplus of payment amounts in original currency with digits 1 and 5.

For Z-statistics we set $5 \%$ significance level which means there is only $5 \%$ probability that difference between actual and expected frequency values is accidental. Cut off value for each $Z$-statistics value is 1,96 . All values that exceed this value should be flagged as they deviate according to Z-statistics. In our case it is easily observed that all individual frequencies are far exceeding the Z-statistics cut off value. As with chi-square analysis, it can be concluded that the largest deviations are for digits 1 and 5.

MAD consists of three components. Deviation (Po) measures difference between actual and expected frequency. In Table 2 it can be noticed that for first digit 1 the actual frequency (fo) is 525.392, expected frequency is 565.119. Deviation may be denoted in percentage values as it is shown in Table 2. Second component is absolute function which is applied to all deviations. Third component is the mean which is total of absolute deviations divided by number of frequency categories (9). The largest individual positive deviation according to MAD is for digit 5, which is in surplus for almost $18 \%$ when compared with Benford's Law expected frequency. Digits $1(+7,56 \%)$ and $2(3,63 \%)$ are also in surplus. As a contrast, all other digits are in deficiency. Usually in the auditing context digits that are in surplus according to conformance tests deserve additional attention. Auditors should carefully and
further investigate what is in a background of surpluses. Digits in deficiency usually do not deserve to much additional work because their shortage is only the reflection of before mentioned surpluses.

It is not correct to immediately state that irregularities exist because of fraudulent behaviour or errors. For correct conclusion concerning this phenomenon additional data from business entities (companies, state organizations and agencies, persons) should be investigated. It may be assumed business entities pay their invoices and get paid in amounts which are significantly more often results of rounding and psychology of payer than exact calculations. It is clear from first digit analysis that banks are paying and receiving payment in amounts with first digits 1 and 5 more often than expected according to Benford's Law.


Figure 1. Frequency deviation from Benford's Law for first digit for all payments in original currency
In order to perform more detailed and precise audit, more tests have to be executed. That will be performed with first two digits test (FTD) and second digit test of all payment amounts.

First two digits test shown enormously significant deviation of all first two digits divisible by 10. Deviation ranges from $53 \%$ for digits 90 to almost $430 \%$ for digits 50 . In Figure 2 percentages of deviation of actual from expected frequency are shown for two digit combinations (10-99). Significant deviations can be easily spotted. Also, it is obvious that there are positive deviations for some digits divisible by 5 and not by $10(15,25,35,65,75)$.


Figure 2. Frequency deviation from Benford's Law for first two digits for all payments in original currency

In absolute value, there were 179.205 amounts in original currencies beginning with digits 10 which is $148 \%$ more than frequency according to Benford's Law. Also, this is more than $10 \%$ of all amounts i.e. observed transactions. According to Benford's Law, only 72.243 transaction amounts should begin with digits 10 .

Deviations of numbers starting with digits 50 are the largest. In absolute value, there were 79.325 amounts in original currencies beginning with digits 50 which is almost $430 \%$ more than frequency according to Benford's Law. However, this is only $4,5 \%$ of all amounts i.e. observed transactions. According to Benford's Law, only 15.010 transaction amounts should begin with digits 50 .

We examined this characteristic in more details by searching for rounded numbers starting with 10 (e.g. $10,100,1.000,10.000$ etc.). It was shown that there are 127.593 amounts in original currency which are members of set $\{10,100,1.000,10.000,100.000$, $1.000 .000,10.000 .000\}$ which is more than $7 \%$ off all transactions.

Also, concerning rounded numbers starting with 50 search shown that there are 70.066 amounts in original currency which are members of set $\{50,500,5.000,50.000,500.000$, $5.000 .000,50.000 .000\}$ which is $4 \%$ of all transactions.

Further, we searched for different type of payments and discovered that important percentage of rounded transactions and transactions starting with digits 10 or 50 are money transfers deposits to Croatia and to abroad as well as exchange of foreign currencies in Croatia. So, number set of amounts in exchange of currencies (buy or sell activities of kunas or foreign currencies) has 30.448 more amounts beginning with 10 than it should be expected according to Benford's Law which is $353 \%$ difference. Also, there are 25.142 more occurrences of amounts of same type starting with digits 50 which is 14 times more than Benford's Law distribution for those digits (1.792). These deviations can be explained by psychology or custom in exchanging (buying or selling) rounded amounts or amounts starting with digits 10 or even more with digits 50 . Also transfers of money from abroad to Croatia and from Croatia to abroad related with worker's payments to their families, transfers connected with migration abroad or to Croatia, payments for memberships in organizations and associations and transfers of government funds from abroad that begin with digits 10 are also significantly higher than expected: $92 \%$ more than Benford's Law distribution. Deposits and loans are expressed in rounded numbers much more than expected by Benford's Law or uniform distributions. Deviation is almost $105 \%$.

As it is already stated, these deviations can be explained by custom in number creation and influence of psychology when inventing numbers. For example, it is more usual to exchange (sell) 100 EUR for kunas then to exchange 98 EUR or 112 EUR. Or, Croatian workers temporarily or permanently working abroad will more often than it is expected by Benford's Law (and uniform) distribution send money amounts in rounded numbers or numbers beginning with digits 10 or 50 (e.g. 500 or 1.000 EUR ) to their families residing in Croatia. Similar is with deposits or loans taken/given to/from abroad. This is why we noticed significant deviations in first digit test and first two digits test.

To furtherly clarify these conclusions, we performed second digit test.

| d | fo | fs | fs-fo | Po | $\chi^{2}$ | Z |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 208.878 | 532.141 | 323.263 | 154,76 | 500.288 | 753,85 |
| 1 | 198.774 | 137.669 | -61.105 | $-30,74$ | 18.784 | 145,60 |
| 2 | 189.928 | 144.835 | -45.093 | $-23,74$ | 10.706 | 109,60 |
| 3 | 182.088 | 131.357 | -50.731 | $-27,86$ | 14.134 | 111,16 |
| 4 | 175.069 | 130.741 | -44.328 | $-25,32$ | 11.224 | 111,19 |
| 5 | 168.732 | 207.378 | 38.646 | 22,90 | 8.851 | 83,88 |
| 6 | 162.968 | 114.398 | -48.570 | $-29,80$ | 14.476 | 149,48 |
| 7 | 157.693 | 111.087 | -46.606 | $-29,55$ | 13.774 | 159,71 |
| 8 | 152.837 | 113.449 | -39.388 | $-25,77$ | 10.151 | 153,60 |
| 9 | 148.347 | 122.256 | -26.091 | $-17,59$ | 4.589 | 131,21 |
|  | Total: | 1745311 |  | 43,12 | 606.977 |  |

Table 3. Second digit (d) analysis of amounts in original currency payments for goods
Second digit test shown that digit 0 on second position in amounts appears significantly more often than it should according to Benford's Law - for more than $150 \%$. Digit 5 also appears significantly more on second position. It is noted that positive deviation is larger than
$22 \%$. This finding shows amounts are more often rounded on 0 s and 5 s than expected according to Benford's Law. It may be observed that business entities pay their amounts (or get paid), transfer or exchange their money in rounded numbers more often than it could be expected according to Benford's Law. This is of course possible and not immediate proof of errors, misstatements or similar reasons. It is also visible that all remaining second digits (1-4 and 6-9) have significant relative deficiency which is in fact result of excess in digits 0 and 5 on second position in numbers.

We also audited payments related to buying or selling of goods abroad or in Croatia. We conducted first digit analysis of payment amounts in original currency. The results are shown in Table 4.

| d | fo | fs | fs-fo | Po | $\chi^{2}$ | Z |
| ---: | :---: | ---: | ---: | ---: | ---: | :---: |
| 1 | 74.123 | 74.540 | 417 | 0,56 | 2,34 | 1,83 |
| 2 | 43.359 | 43.656 | 297 | 0,68 | 2,03 | 1,57 |
| 3 | 30.764 | 30.558 | -206 | $-0,67$ | 1,38 | 1,26 |
| 4 | 23.862 | 23.797 | -65 | $-0,27$ | 0,18 | 0,45 |
| 5 | 19.497 | 21.429 | 1.932 | 9,91 | 191,45 | 14,42 |
| 6 | 16.484 | 15.428 | -1.056 | $-6,41$ | 67,70 | 8,52 |
| 7 | 14.279 | 13.464 | -815 | $-5,71$ | 46,57 | 7,03 |
| 8 | 12.595 | 12.067 | -528 | $-4,20$ | 22,17 | 4,83 |
| 9 | 11.267 | 11.293 | 26 | 0,23 | 0,06 | 0,25 |
|  | Total: | 246.232 |  | 3,18 | 333,89 |  |

Table 4. First digit (d) analysis of amounts in original currency payments for goods
Deviations for first digits $1,2,3,4$ and 9 are not significant. This is obvious even for very sensitive chi-square and Z-statistics tests. Z statistics test falls within cut off value $(1,96)$. Also, chi-square values for mentioned digits are not the cause for excessing cut off value $(15,507)$. There is significant surplus of amounts starting with digit 5 (almost $10 \%$ ) and deficit of amounts starting with digits 6,7 and 8 . Deficits can be explained by surplus for digit 5, i. e. digit 5 surplus caused deficits in some other digits. Since value for $\chi^{2}(333,89)$ is still above cut off value $(15,507)$, we must conclude that this number subset does not follow Benford's Law. However, it can easily be noticed that deviations are significantly lesser than with previously mentioned types of messages. Since only significant surpluses should be further investigated, auditor should focus only on first digit 5 . This deviation again can be explained by customs in number creation as well with contract terms which is explained in more detailed manner further in the text.

First two digits test shown significant deviation of all first two digits divisible by 10. Deviation ranges from $26 \%$ for digits 90 to $135 \%$ for digits 50 . In Figure 3 percentages of deviation of actual from expected frequency are shown for two digit combinations (10-99). Significant deviations can be easily spotted. Also, it is obvious that there are positive deviations for some digits divisible by 5 and not by $10(15,25,75)$. Also, there is negative deviation for digits 85 .


Figure 3. Frequency deviation from Benford's Law for first two digits of original currency payments for goods

We performed additional investigation of only payments from abroad for goods exported from Croatia.

| D | Fo | fs | fs-fo | Po | $\chi^{2}$ | Z |
| ---: | ---: | ---: | ---: | ---: | ---: | :---: |
| 1 | 19.540 | 19.514 | -26 | $-0,13$ | 0,03 | 0,22 |
| 2 | 11.430 | 11.429 | -1 | $-0,01$ | 0,00 | 0,01 |
| 3 | 8.110 | 7.951 | -159 | $-1,96$ | 3,10 | 1,88 |
| 4 | 6.290 | 6.413 | 123 | 1,95 | 2,39 | 1,63 |
| 5 | 5.140 | 5.616 | 476 | 9,27 | 44,16 | 6,93 |
| 6 | 4.345 | 3.988 | -357 | $-8,23$ | 29,40 | 5,62 |
| 7 | 3.764 | 3.563 | -201 | $-5,35$ | 10,75 | 3,38 |
| 8 | 3.320 | 3.234 | -86 | $-2,60$ | 2,24 | 1,53 |
| 9 | 2.970 | 3.201 | 231 | 7,78 | 17,96 | 4,33 |
|  | Total: | 64.909 |  | 4,14 | 110,05 |  |

Table 5. First digit (d) analysis of amounts in original currency payments from abroad for exported goods

According to Z-statistics test, deviations for digits 1,2,3,4 and 8 are not significant. The same can be concluded for chi-square test. However, significant surplus of payment amounts is noticed only for digits 5 and 9 , which could be investigated in more details.


Figure 4. Actual (PRs) and Benford's Law proportions (PRo) of original currency payments from abroad for goods

Figure 4 serves as useful visualization of actual and expected (Benford's Law) proportions of payments from abroad for goods in original currency. It is clear that positive deviations are considerable for digits 5 and 9.

Generally speaking for all previously performed investigations of payments for goods, total amounts on invoices that equal to value of corresponding contracts for goods may not be deviated in the same manner, i.e. only single payment amounts may be deviated according to contract terms. Business entities may agree to pay amounts in more than one rate, i.e. according to contracted terms and/or subsequent arrangements and to apply payment method which will more often than expected according to Benford's Law produce rounded numbers or numbers starting with multiplies of 5 (and 10) for payments. To audit this and proof this assumption, we would have to choose certain number of business entities and to check their contracts and defined payment methods. However, this is beyond the scope of this paper and also beyond the capabilities of authors. Identification of business entities is performed in each payment transaction for goods, so this is not impossible task for state authorities.

However, for purpose of audit it is possible to identify individual payer or payee and then perform Benford's Law tests on his/her received or ordered payments. If tests against Benford's Law significantly deviate, auditor may perform some additional tests only for certain digits which deviate from Benford's Law frequencies in order to check against fraudulent or erroneous activity. These tests should, for example, include:

- rounded amounts, amounts starting with multiplies of 10 or 100
- counting frequency for each amount - searching for multiple occurrences (number duplication) of the same amounts (especially in short period of time)
- rounded and duplicated amounts on very same day
- rounded and duplicated amounts for the same type of payments in specific period of time
- rounded and duplicated amounts in specific or different banks
- amounts slightly below certain threshold - this can be done to check if payer or payee wanted to evade entering certain tax limits or additional checks by authorities (for example, if person transfers amount above 100.000 kunas)
- amounts slightly greater than certain threshold - sometimes business entities with performance (money spent, invested, bought etc.) above certain limits may get special status in their relationships with state authorities, banks or other business entities
- multiple payments of same type paid same day (or in short time interval) with sum above or below certain threshold
Of course, for audit purpose it may be desirable to perform all these tests for all payments for goods and then test certain subsets according to a payment message types. Also, it is advisable to choose among certain business entities which have the largest number of rounded and duplicated values or values slightly lesser or greater than certain threshold and perform detailed audit.

These tests can be quite easily performed by use of computer assisted auditing tools (CAAT). CAATs have a number of predefined auditing methods to ease data examination and conclusions brought by auditor.

It is worth to write a few observations on practical usefulness of conformity tests we used (chi-square, Z-statistics and MAD) in auditing environment.

A problem with chi-square test in auditing environment, which is of course different than statistic environment, is its excess power problem. When the data set becomes significantly large, chi-square test will almost always be higher than the cut of values which could force auditor to make a non conformity conclusion about observed frequencies. The problem usually occurs for data sets larger than 10.000 observations which means that small, even immaterial differences will cause us to conclude that data set does not follow Benford's Law [16, page 78].

In our investigation, when any individual value for Z -statistics exceeds 1,96 it may be concluded the difference is significant at $5 \%$ probability. To be more precise, there is only $5 \%$ probability that the difference is caused accidentally. However, this is still quite a big probability and such differences, caused by chance, are quite often in auditing. Z-statistics
values are calculated for each digit separately. If we have 9 digits in focus (e.g. in first digit test), each digit has $5 \%$ probability of having accidental Z-statistic greater than 1,96 . Then, the chance that at least one of the nine digits will have Z-statistics out of limit is $37 \%$. To further emphasise importance of this, we may conclude that for audit purposes it is not enough to use only Z-statistics test in order to confirm whether data are Benford's Law compliant.

Chi-square and Z-statistics tests are too sensible in statistical sense for practical value in making audit conclusions. This is especially true when these tests are applied on large volumes data because tests are then even more sensible.

However, these tests can be used for narrowing down which digit(s), whose frequency deviations are out of cut off value in case of Z-statistics or cause sum of chi-square calculations moves out of boundaries, should auditor investigate by other auditing and data analysis methods. For example, if the threshold for payment transactions monitored by tax authorities is 50.000 kunas, then a surplus of two digit combinations of 49 for such transactions in certain bank will be very significant. It may suggest that persons and business entities having account with specific bank are splitting amounts in order to avoid threshold.

Also, if data simply does not conform to Benford's Law then many digits will have Zstatistics greater than 1,96 . Also, many digits will cause sum of chi-square value is above limit (15,507 for 8 degrees of freedom with $5 \%$ significance). This kind of noncompliant data means that:
1.the data is fraudulent, or
2.the data sample is incorrectly extracted i.e. it is not representative, or
3. on the contrary to our assumption, the Benford's Law is simply not applicable to audited data
It is very important to bear in mind that usually only positive deviations have importance for auditors. So, all chi-square and Z-statistics values with negative deviations should not be in audit focus.

MAD is the average deviation between the Benford's Law frequencies and actual frequencies. An example of absolute deviations is presented on Figure 4. The higher the MAD, the larger is average difference between actual and Benford's Law frequencies. One of very important advantages of MAD in comparison with chi-square and Z-statistics is its independence of the size of data set. Also, auditors claim it is the easiest to understand and most often used. Although there are still no strict and widely accepted cut off values for MAD, in [16, pages 118-122] some rules are set for creation of MAD limits. We conclude that MAD in combination with individual average deviations is appropriate goodness of fit technique which can easily be used for detection if data set conforms to Benford's Law. Also, individual average deviations (Po) can be used as guidelines in data auditing. Each significant positive average deviation should be investigated in more details in order to conclude if deviations are outcome of errors, frauds, negligence or chance.

## 5. Conclusion

Basic objectives of this paper were to examine, by use of computer auditing technology

- if Benford's Law applies to foreign payment messages and
- if Benford's Law can be used for auditing of foreign payment messages

For purpose of this work, we collected all foreign payment messages that were issued or received by Croatian banks in period $1^{\text {st }}$ February 2008 to $1^{\text {st }}$ May 2008. Our observation included 1.745.311 data rows.

Results show that foreign payment messages, when analyzed without focusing on special types of messages or certain business entities, do not conform to Benford's Law. We conducted additional examinations on specific message types and we explained deviations from Benford's Law frequencies. We noticed that as we focused on smaller data subsets of payment messages, some subsets were getting fairly close to Benford's Law distribution.

Also, Benford's Law was used in auditing of foreign payment messages. It was shown how tests on duplicates and rounded numbers can be used in further explanation of results
found by Benford's Law analysis. It can be concluded that application of Benford's Law is very effective in auditing of information systems, specifically foreign payment system.

We explained three conformance tests (chi-square, Z-statistics and MAD) which can be used in order to confirm data sets follow Benford's Law. Also, we explained how conformance tests can be used in determining data subsets which could be erroneous, fraudulent or result of negligence.

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