BIBLIOMETRICS AS A RESEARCH SUPPORT SERVICES IN ACADEMIC AND RESEARCH LIBRARIES
Jadranka Stojanovski, Bojan Macan
University of Zadar, Zadar
Ruder Bokšović Institute, Zagreb

BIBLIOMETRICS
- changes in the research management
- increase in the quantity of published papers
- need for systematic evaluation of research
- publications outcome assessment for advancement, research funds allocation, institution impact measurement...
- important for researchers, policymakers, funding bodies
- the use of bibliometric quantitative indicators has become common practice, but could bring problems if acquired data are not interpreted well
- LIS knowledge in this area

ACADEMIC LIBRARIES AND BIBLIOMETRIC SERVICES
- library role is constantly redening, expanding competences
- rich experience with citation databases search and retrieval
- demands for bibliometric analyses have risen considerably at the universities and research institute
- usage of the traditional knowledge in the new way could be challenging and inspiring for librarians
- enhancement of the research support and strengthens the library, and expands its competences and visibility inside university or research institute
- bibliometric services: citation and bibliometric analyses

INDICATORS
Two years journal impact factor
Five years journal impact factor
Immediacy index
Citation half-life
Scimago journal rank
H-index
Eigenfactor
Article influence
Cites per document
Scimago total cites
Page rank
Journal usage

CONTENT ANALYSIS OF THE ACADEMIC LIBRARY WEB SITES
- 366 libraries selected
- 65,570 Web pages harvested and analyzed
- three groups of terms related to the bibliometric services: BIBLIOMETRICS, INDICATORS and METRICS
Among BIBLIOMETRICS most frequent terms are: bibliometrics, citation analysis, research impact, performance measurement.
Among INDICATORS most frequent terms are: citation index, impact factor, and journal ranking.
Among METRICS most frequent terms are: research excellence and citation metrics.

Distribution by country
- Australian libraries have the most frequent usage of the terms related to the bibliometrics: citation index, impact factor, journal ranking, research impact, and citation analysis;
- US libraries: citation index and journal ranking;
- UK libraries: citation index, impact factor, research impact, research excellence.

Distribution by Web site tree (homepage is 1st level)
- bibliometric services are usually two clicks from the library homepage (3rd level)

BIBLIOMETRIC SERVICES AT THE RUDER BOKŠOVIĆ INSTITUTE LIBRARY
- bibliometric certificates for the researchers’ advancement purposes (Current Contents, Web of Science, Scopus)
- BRR bibliographic database for different kind of evaluations, should evolve into an institutional repository
- bibliometric information on the library Web site
- users’ education and training with bibliometric topics: “How to improve researcher’s visibility?”, “How to select a journal for publication?”, “Citation databases – searching tips”...

CONCLUSIONS
- bibliometrics is emergent field for academic libraries
- librarians should make use of their experiences providing and disseminating their findings in the scientific community
- libraries supporting performance-based funding models for research and encouraging more research activity at universities and university colleges
- bibliometric services should be more represented on library Web sites
- evaluation for an institution should be based on institutional repository created and maintained by the library

LITERATURE
Åström, F., & Hanson, J. How implementation of bibliometric practice affects the role of academic libraries, 1-22.