ABSRC 2013
CONFERENCE PROCEEDINGS

Advances in Business-Related Scientific Research Conference - Papers

ABSRC 2013,
Venice, Italy, March 20–22, 2013

Editor: Bostjan Antoncic

www.absrc.org
ABSRC is an important international gathering of business and business-related sciences scholars and educators.

ABSRC 2013 – organized by GEA College - Faculty of Entrepreneurship, Piran, Slovenia.

Publisher: GEA College - Faculty of Entrepreneurship, Kidrecevo nabrezje 2, SI-6330 Piran, Slovenia.

All submissions were reviewed. Selection for inclusion in the conference program was based upon quality, originality, and relevance, in the judgment of the review process.

Contents of papers published as received from the authors. The authors retain their rights to publish their papers elsewhere.

All rights reserved.

Conference Chair

Prof. Dr. Bostjan Antoncic

Conference Scientific Review Committee (in alphabetical order)

Prof. Dr. Suavi Ahipasaoglu, Okan University, Istanbul, Turkey
Prof. Dr. Bostjan Antoncic, University of Ljubljana, Ljubljana, Slovenia
Prof. Dr. Heri Bezic, University of Rijeka, Rijeka, Croatia
Prof. Dr. Ionel Bostan, University “Stefan cel Mare” of Suceava, Suceava, Romania
Patrycja Chodnicka, University of Warsaw, Warsaw, Poland
Prof. Dr. Alex F. DeNoble, San Diego State University, San Diego, California, U. S. A.
Prof. Dr. Giorgio Dominese, LUISS University Rome, Rome, University of Udine, Udine, University of Rome Tor Vergata, Rome, Italy
Prof. Dr. Doris Gomezelj Omerzel, University of Primorska, Koper, Slovenia
Prof. Dr. Dietmar Grichnik, University of St. Gallen, St. Gallen, Switzerland
Prof. Dr. Katherine Gundolf, GSCM - Montpellier Business School, Montpellier, France
Prof. Dr. Robert D. Hisrich, Case Western Reserve University, Cleveland, Ohio, U. S. A.
Dr. Claudine Kearney, University College Dublin, Dublin, Ireland
Prof. Dr. Ekaterina Kostina, Novosibirsk State Pedagogical University, Novosibirsk, Russia
Prof. Dr. Abey Kuruvilla, University of Wisconsin Parkside, Kenosha, Wisconsin, U. S. A.
Prof. Dr. Leonard H. Lynn, Case Western Reserve University, Cleveland, Ohio, U. S. A.
Prof. Dr. Doug Lyon, Fort Lewis College, Durango, Colorado, U. S. A.
Prof. Dr. Stephen O. Migiro, Graduate School of Business Leadership, Midrand, South Africa
Prof. Dr. Rickie Moore, EM Lyon, Lyon, France
Dr. Malgorzata Olszak, University of Warsaw, Warsaw, Poland
Prof. Dr. Figen Ozelke, Okan University, Istanbul, Turkey
Prof. Dr. N. Panchanatham, Annamalai University, Tamil Nadu, India
Dr. Mohammed Abdul Raffey, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, India
Prof. Dr. Cezar Scarlat, University Politehnica of Bucharest, Bucharest, Romania
Prof. Dr. Gangaram Singh, San Diego State University, San Diego, California, U. S. A.
Dr. Seweryn Spalek, Silesian University of Technology, Gliwice, Poland
Prof. Dr. Jaka Vadrnja, GEA College, Piran, Slovenia
Dr. Drasko Veselinovic, GEA College, Piran, Slovenia
CONTENTS

AN EMPIRICAL ASSESSMENT OF QUALITY OF UNDERGRADUATE DISSERTATION IN THE POLYTECHNICS IN GHANA: EVIDENCE FROM THE BUSINESS SCHOOL OF TAKORADI POLYTECHNIC
Solomon Abekah Keelson, Isaac Theophilus Ampah, Jacob Oddae Addo

LANGUAGE, CULTURE AND COMMUNICATION IN ORGANIZATIONS
Livia Ablonczy-Mihalyka

ASSESSMENT OF EFFICIENCY IN BASIC AND SECONDARY EDUCATION IN TUNISIA: A REGIONAL ANALYSIS
António Afonso, Mohamed Ayadi, Sourour Ramzi

HOW CORPORATE SOCIAL RESPONSIBILITY AND CORPORATE REPUTATION INFLUENCE EMPLOYEE ENGAGEMENT
Imran Ali

TESTING THE WEAK FORM MARKET EFFICIENCY: EMPIRICAL EVIDENCE FROM PALESTINE EXCHANGE (PEX)
Akram Alkhatib, Murad Harsheh

TAX REFORM IN THE ENTIRE STATE OF KUWAIT: PROSPECTS AND CHALLENGES
Abbas Al-Mejren

CHANCE NON-CONTROL OF THE ENTREPRENEUR AND ITS IMPACT ON INTRAPRENEURSHIP AND COMPANY GROWTH
Bostjan Antoncic, Jasna Auer Antoncic

THE KEY PERFORMANCE INDICATORS (KPIS) AND THEIR IMPACT ON OVERALL ORGANIZATIONAL PERFORMANCE
H. M. Awan, K. Bukhari, Z. Razaq

DETERMINANTS OF BANKRUPTCY REGIME CHOICE IN CANADA: BIA VS. CCAA
Mohamed A. Ayadi, Skander Lazrak, Robert Welch

“COMBINED EFFECTS OF PERSON JOB FIT AND ORGANIZATION COMMITMENT ON ATTITUINAL OUTCOMES SUCH AS JOB SATISFACTION AND INTENTION TO QUIT”
Muhammad Umer Azeem

ENTERPRISEWISE: MAKING WISE WOMEN MORE ENTERPRISING?
Shima Barakat, Michelle Rigozzi, Monique Boddington, Ros Mclellan

BUSINESS LAW ON FINANCIAL LEASING ACTIVITY IN ALBANIA – DEVELOPMENT OF LEASING ACTIVITY IN ALBANIA AND BUSINESS ISSUE
Merita Bejtja, Ingrid Shuli

A PSYCHOLOGICAL PERSPECTIVE APPLIED TO FAMILY BUSINESS: THE RELATIONSHIP BETWEEN EMOTIONS AND PERFORMANCE
Bernardo Bertoldi, Nicola Miglietta, Chiara Giachino, Enrico Battisti

CONSUMER BEHAVIOR AND INTERNET MARKETING INVOLVEMENT
Rami A. Besaiso
PERCEPTION AND READINESS OF CHANGE AMONG EMPLOYEES IN CHANGING ORGANISATIONS - IMPLICATIONS FOR MANAGERS
Prachi Bhatt

LOOKING FOR A SOCIAL LEGITIMACY – MULTI – STAKEHOLDERS’ NETWORKS
Łukasz M. Bochenek, Sam Blili

HOW DO SPAMS ESCAPE THE LAW?
Taoufik Bouraoui

RUSSIAN AUTOMOTIVE INDUSTRY OUTLOOK
Julia Boyko

TACKLING ABSENTEEISM UNDER THE INTERACTION BETWEEN HIGH-PERFORMANCE WORK PRACTICES & LABOR UNIONS
Gökhan Boz, Emilio Huerta-Arribas

BRANDING A COMMODITY THE CASE OF SUNFLOWER OIL – OLIM ALBANIA
Rejla Bozdo

ANALYTICAL APPROACH TO NEUROMARKETING AS A BUSINESS STRATEGY
Asela A. Burgos-Campero, José G. Vargas-Hernández

MACROECONOMIC DETERMINANTS OF THE CREDIT RISK IN THE BANKING SYSTEM: THE CASE OF THE GIPSI
Vítor Castro

ELEMENTS THAT IMPACT CUSTOMER SATISFACTION OF A WEBSITE’S QUALITY
Ali Chagharvand, Fatemeh Nassiri, Omid Salehi, Amin Chagharvand

MARKETING DECISION SUPPORT SYSTEMS AND NEW ECONOMIC CHALLENGES
Lal Bihari Chakma

WHAT CAN EXISTING OVER EDUCATION TELL US ABOUT THE SITUATION IN SUPPLY AND DEMAND OF TERTIARY EDUCATED?
Lal Bihari Chakma

RELATIONSHIP BANKING IN THE SYNDICATED LOAN MARKET: WHAT ABOUT BORROWER LOYALTY?
Claudia Champagne

CURRENCY OPTIONS ON EMERGING MARKETS AND THE FINANCIAL CRISIS
Patrycja Chodnicka, Piotr Jaworski

MONEY LAUNDERING DETERMINANTS – BANKS PERSPECTIVE
Patrycja Chodnicka, Piotr Jaworski

SOVEREIGN WEALTH FUND DECISION SCORECARD (DSC) -MACROECONOMIC EVIDENCES FROM INDIA
Amanpreet Singh Chopra

CORPORATE OPPORTUNITIES AND THE THEORY OF THE FIRM
Marco Claudio Corradi
THE CHANGES IN MARKETING ENVIRONMENTS AND APPLICATION OF MARKETING STRATEGY AND PLANNING IN COMPANIES. THE CASE OF ALBANIA AND MACEDONIA
Zhanina Dapi, Jovan Stojanoski, Klime Poposki, Liljana Elmazi

NUPTURING INNOVATION IN A DYNAMIC AND DIVERSE WORKFORCE > BEST PRACTICES PRESENTATION PROPOSAL
Anjana Devi

SUSTAINABLE LEADERSHIP DEVELOPMENT AT MANAGEMENT COURSE AT THE FACULTY OF ECONOMICS UNIVERSITY OF LJUBLJANA
Vlado Dimovski, Sandra Penger, Judita Peterlin

A STUDY OF AGRITOURISM ENTREPRENEURSHIP IN THE STATE OF RAJASTHAN
Monika Dubey

WHY PEOPLE LIKE, COMMENT AND SHARE POSTS/LINKS ON FACE BOOK
Ariba Farid, Raeesa Kareem, Zahra Mehmood

INTERNATIONALIZATION AND FIRM’S PERFORMANCE
Marta Fernández-Olmos, Isabel Díez-Vial

THE POTENTIAL OF BI-CULTURAL AS CULTURAL BRIDGES: THE CASE OF THE NIKKEIJIN FOR JAPANESE MULTINATIONAL CORPORATIONS
Masayuki Furusawa, Chris Brewster

FREE COMMODITY EXCHANGE: SKYPE AND SPOTIFY AND THE COMPLEXITY OF MARKET RELATIONS
Christina Garsten, Renita Thedvall

UNIFIED APPROACH TO THE DEFINITION AND STUDY OF STRATEGIES: COURNOT, STACKELBERGAND ETC. IN THE MODEL OF COURNOT > (IT IS SUPPORTED BY RFFI FOUNDATION №11-06-00219-A)
T. M. Gataullin

THE MODERATING ROLE OF EMPLOYEE ENGAGEMENT ON THE RELATIONSHIP OF DETERMINANTS OF JOB SATISFACTION, AND JOB SATISFACTION ITSELF > A STUDY ON THE CEMENT INDUSTRY OF PAKISTAN
Ahmad Ghiyas Nadim, Muhammad Asif Khan

MANAGEMENT OF THE FUSION LABORATORIES AND GOVERNING FEMALE PERSONNEL ACCORDING TO THE PRINCIPLES OF RADIATION PROTECTION
Shervin Goudarzi, Mina Jafarabadi, Fatemeh Dadgarnejad, Gelareh Rabie Salehi

CELEBRITY ENDORSEMENT AND CONSUMER BUYING BEHAVIOUR
Aleksandar Grubor, Dražen Marić

EFFECTS OF RECESSION IN DECIDING OF POTENTIAL REAL ESTATE BUYERS ACCORDING TO THEIR AGE AND EDUCATION
Bojan Grum, Darja Kobal Grum

COMPANIES’ POLICIES ON (NOT) COMMERCIALIZING GENETICALLY MODIFIED CROP (APPLICATIONS) IN THE EU: A CROSS-INDUSTRY ANALYSIS
Linde Inghelbrecht, Joost Dessein, Guido Van Huylbroeck
MARKETING CONCEPT APPLICATION WITHIN SERVICE INDUSTRY OF COUNTRIES IN TRANSITION: THE CASE OF ALBANIA AND MACEDONIA
Avni Ismaili, Zhanina Dapi, Liljana Elmazi

SOME LEGAL ASPECTS CONNECTED WITH DIGITAL CONTENT AND PERSONAL DATA IN SOCIAL NETWORK AND MOBILE APPLICATIONS
Iurina Mariia

THE IMPORTANCE OF INFORMATION IN INTERNATIONAL MARKET SELECTION: A CASE STUDY FROM THE POWER INDUSTRY
Hossein Jafari, Zohreh Dehdashti Shahrokh

EVALUATION AND STUDY OF CORRELATION BETWEEN THE HUMAN CAPITAL STRATEGY AND ORGANIZATIONAL PERFORMANCE
Masoumeh Jahani, Mohammadtaghi Abedian

DEVELOPMENT OF TRADE UNDER INFLUENCE OF GLOBAL CRISIS
Hana Janáková

BANKS INTEREST RATE MARGINS AND FINANCIAL Deregulation in Mauritius
Kheswar Jankee

THE INFLUENCE OF ETHICAL CONSUMERS TO FAIR TRADE AND SOCIAL ENTREPRENEURSHIP IN SLOVENIA
Dejan Jelovac, Tanja Rihtaršič

A STRUCTURAL EQUATION MODELING STUDY ON INTRAPRENEURSHIP AND ITS ANTECEDENTS: THE CASE OF IRANIAN AGRICULTURAL EXTENSION ORGANIZATIONS
Asef Karimi, Mahmood Ahmadpour Daryani, Hojat Rezazadeh, Fateme Karami, Ali Maleki

HOW DID THE LAST CRISIS AFFECT INVESTMENT RISK?
Renata Karkowska, Katarzyna Niewińska

THE EFFECT OF INDIAN CELEBRITY CREDIBILITY DIMENSIONS ON PURCHASE INTENTION OF INDIAN CONSUMERS
Bilal Mustafa Khan

PREDICTORS OF FASHION CLOTHING INVOLVEMENT AMONGST INDIAN YOUTH
Saima Khan

MOBILIZING BOURDIEU’S THEORY IN ORGANIZATIONAL RESEARCH
Hanen Khanchel, Karim Ben Kahla

INDIAN BUSINESS GROUP INTERLOCK AND PERFORMANCE: A SOCIAL NETWORK PERSPECTIVE
PhilSoo Kim, JaeJoon You

SYSTEMATISATION IN DEALING WITH EFFECTIVE IT GOVERNANCE, RISK MANAGEMENT AND COMPLIANCE FOR HOSPITALS
Mike Krey

HUMAN RESOURCE PLANNING IN THE REPUBLIC OF KOSOVO
Alush Kryeziu, Bedri Millaku
APPLYING QUALITATIVE COMPARATIVE ANALYSIS (QCA) TO THE STUDY OF UNIVERSITY SPIN-OFFS
Anna Kwiótkowska, Mariusz Bratnicki

POWER AND IDEOLOGY: CRITICAL REFLECTIONS ON THE DISCOURSE OF JOURNALISM
Luisella Leonzini

ORGANIZATIONAL TRAJECTORY OF A REGIONAL CLUSTER
Dorota Łęszczyńska

TRANSFER OF KNOWLEDGE WITHIN FAMILY BUSINESSES: ITS IMPORTANCE FOR SUCCESSFUL IMPLEMENTATION OF SUCCESSION PROCESS
Marina Letonja, Mojca Duh

THE FUTURE OF TRADE UNIONS IN SOUTH AFRICA: VIEWPOINTS OF TRADE UNION LEADERS
H. M. Linde, M. Uys, W. Havenga

BUILDING LEADERS - EFFECTIVE SUCCESSION PLANNING IN ARCHITECTURE, ENGINEERING AND CONSTRUCTION COMPANIES
Gaurav Lohiya

DYNAMIC ASSET ALLOCATION AND CONSUMPTION GROWTH
Sakkakom Maneenop

LEAN MANAGEMENT RELATED COMPETENCE DEVELOPMENT
Mikko Mäntyneva

CREATION OF QUALITY AND SPEED OF QUALITY IN AGILE ORGANIZATIONS BY USING THE THEORY OF BLUE OCEAN STRATEGY COMBINED WITH MENTORSHIP
Amir Mashali Firoozi, Arezoo Akhtarian, Nasrin Sarvi, Solmaz Salami

COMPETITIVE NEWSBOY MODEL UNDER INFORMATION ASYMMETRY AND DEMAND SUBSTITUTION
Peeyush Mehta, R. K. Amit

ORGANIZED VERSUS UNORGANIZED RETAILING IN AN EMERGING MARKET
Ritu Mehta, Narendra K. Sharma, Sanjeev Swami

CONFlict MANAGEMENT IN PRIMARY HEALTH CARE
Josip Mesarić, Nedeljko Kovačić, Stjepan Rudan

AGRICULTURAL POLICY ANALYSIS MODEL OF IRAN: A GUIDELINE FOR FUTURE INVESTMENTS IN AGRICULTURAL SECTOR
Toktam Mohtashami

INFLUENCE OF STRATEGIC NETWORKING ON ENTREPRENEURIAL ORIENTATION AND BUSINESS PERFORMANCE OF SMALL AND MEDIUM SIZED ENTERPRISES
Bojan Moric Milovanovic

EFFECT OF INTERNAL-MARKETING-MIX ON CUSTOMER-PYRAMID-ORIENTED BANKING SERVICE PERFORMANCE
Krishnaswamy Natarajan, Selvarasu Appasamy Mutharasu
IMPACT OF DECISIONAL TRAPS ON DOCTOR’S DECISION MAKING IN DIAGNOSIS, EVIDENCE FROM PAKISTAN
Ali Raza Nemati, Ahmed Nauman Anees

MOVING LUXURY BRANDS ONLINE: DOSE WEBSITE DESIGN PLAY A ROLE?
Kathy Ning Shen, Prakash Vel, Mohamed Khalifa

COMPETITIVE ANALYSIS OF BRAND MANAGEMENT
Mehmet Emin Okur, Ali Talip Akpinar

IT PROJECT MANAGEMENT TO ACHIEVE STRATEGIC GOALS BY THE PUBLIC ADMINISTRATION IN ALBANIA
Valmira Osmanaj

ANALYSIS OF THE ECONOMIC OUTLOOK AND THE COMPETITIVE ADVANTAGES OF THE RUSSIAN FEDERATION AND ITS ROLE IN THE INTERNATIONAL DIVISION OF LABOUR IN THE XXIst CENTURY
Ekaterina Panevina

INFLUENCE OF ROLE MODEL ON TEENAGERS PURCHASE BEHAVIOR
Shahida Peveen, Muhammad Faisal, Hifża Kanwal, Kashif Parvaiz

JUDICIAL SUPERVISION OF INTERNATIONAL ARBITRATION IN INDIA: CHANGING REASONING AND FALTERING LOGIC
R. Rajesh Babu

ANALYSIS OF COUNTRY'S ATTRACTIVENESS FOR DIRECT FOREIGN INVESTMENT > INTERNATIONAL BUSINESS
Matjaž Rihtaršič, Tanja Rihtaršič, Franc Vidic

TALENT CARE AND CULTIVATION PROGRAM IN DOCTORAL SCHOOLS
Jozsef Rohacs

MECHANISMS OF TRUST-BUILDING COMMUNICATION IN ANNUAL REPORTS DURING THE FIRST FINANCIAL CRISIS IN THE SECOND MILLENNIUM – THE EXAMPLES OF THE SWISS BANKS UBS AND CREDIT SUISSE
Nicole Rosenberger, Regine Wieder

BUYBACK ROLE IN IRANIAN OIL CONTRACTS AND CREATE BUSINESS
Ebadmin Rostami, Manouchehr Zahmatkesh, Mahdi Rahmani

INNOVATION AND INNOVATIVE PERFORMANCE IN THE EUROPEAN UNION
Adnan Rovcanin, Adna Mataradzija, Amra Mataradzija

GENDER DIFFERENCES IN MALL SHOPPING: A STUDY OF SHOPPING BEHAVIOUR FROM AN EMERGING NATION
M. Sadiq Sohail

RISKS AND RISK MANAGEMENT IN VEGETABLES PRODUCTION IN THE JORDAN VALLEY
Mahmoud Ali Salem Hindi, Mohammad Ahmad Hamdan

CLOUD TEST AND DEV MANAGEMENT AND MODELING
Kumar Saurabh, Rishi Ranjan

WILL NEW AND EMERGING TECHNOLOGIES TAMPER INDIVIDUALS’ RIGHTS?
Stefan Scheer, Luigi Sportiello, Michel Chiaramello, Vincent Mahieu, Laurent Beslay
RELATIONSHIP BETWEEN INTEGRATED MARKETING COMMUNICATION AND EFFECTIVENESS OF ORGANIZATION (CASE STUDY: IRAN KHODRO (A CAR MANUFACTURING COMPANY)
Solmaz Selahvarzi

THE APPLICATION OF LOGISTIC REGRESSION ANALYSIS TO BANK’S RISK MANAGEMENT
Hamid Sepehrdoust, Adel Berjisian

IFRS IMPLEMENTATION MECHANISM IN PAKISTAN: OPPORTUNITIES AND CHALLENGES
Syed Zulfiqar Ali Shah, Nousheen Tariq Bhutta

THE MEDIATING - MODERATING MODEL OF ORGANIZATIONAL CYNICISM AND WORKPLACE DEVIANTE BEHAVIOR: (EVIDENCE FROM BANKING SECTOR IN PAKISTAN)
Asif Shahzad, Zahid Mahmood

INCREASING KNOWLEDGE MANAGEMENT EFFECTIVENESS BY BUILDING STRONG VISION AND ADAPTABILITY
Khuram Shahzad, Aly Raza Syed

ESTABLISHMENT OF “DOMESTIC” PRODUCT CONSUMPTION PATTERNS OF EXPORT-ORIENTED ENTERPRISES
Xueqin Shan

MACROECONOMIC DETERMINANTS OF CREDIT RISK IN NEPALESE BANKING INDUSTRY
Ravi Prakash Sharma Poudel

CHALLENGES OF HUMAN RESOURCES MANAGEMENT IN MANAGING KNOWLEDGE WORKERS IN GLOBALIZATION TRENDS
Nazanin Shirzadkhan, Mahdi Yaghoobi, Sabike Fayyaz

HOW LARGE ARE FISCAL MULTIPLIERS? AN EMPIRICAL ASSESSMENT FOR THE EURO AREA
Ricardo Silva, Vitor Carvalho, Ana Paula Ribeiro

IS ORGANISATIONAL CULTURE A BARRIER TO ORGANISATIONAL CHANGE: THE CASE STUDY OF FNB NAMIBIAN
Justina Simon, Chiloane-Tsoka

IMPACT OF EWOM ON THE TUNISIAN CONSUMER’S ATTITUDE TOWARDS THE PRODUCT
Rym Srarfi Tabbane, Manel Hamouda

THE POLITICALLY EXPOSED PERSON AND MONEY LAUNDERING
Roland Subashi, Illia Kristo

CHANGES IN HRM SYSTEMS IN LARGE PHARMACEUTICAL FIRMS OPERATED IN JAPAN: AN ANALYSIS BASED ON ORGANIZATIONAL INSTITUTIONALISM
Toshiko Suda

DIALOGIC DEVELOPMENT AND LEADERSHIP PROMOTING PRODUCTIVITY, QUALITY OF WORKING LIFE AND LEARNING
Sirpa Syvänen, Kaija Loppela

BEST PRACTICES IN HUMAN RESOURCE MANAGEMENT: THE EXPERIENCE FROM THE CZECH REPUBLIC
Martin Šikýř
REPORTING ON CORPORATE SOCIAL RESPONSIBILITY - STATE, GUIDELINES AND IMPLICATIONS FOR BUSINESS INDICATORS
Elio Štifanić

SURVEY OF THE IMPACT OF ECONOMIC CRISIS FOR SMALL AND MEDIUM-SIZED ENTERPRISES
Katarina Štofková, Jana Štofková

SOME ASPECTS OF QUALITY OF LIFE SURVEY IN REGIONS
Zuzana Štofková, Stanislav Štofko

ROLE OF ORGANIZATIONAL CONTEXT IN LMX AND AFFECTIVE COMMITMENT RELATIONSHIP
Tasneem Fatima, Bashir Khan, Fauzia Sayyed

EXPORT-LED GROWTH IN EUROPE: WHERE AND WHAT TO EXPORT?
Paula Gracinda Teixeira Santos, Ana Paula Ribeiro, Vitor Carvalho

IMPROVEMENT OF IMMOVABLE PROPERTY REGISTRATION OFFICE IN ALBANIA
Marsela Thanasi

SOME ASPECTS OF COOPERATION BETWEEN HUNGARIAN AND AUSTRIAN SMALL AND MEDIUM-SIZE ENTERPRISES
Anikó Tompos

THE FILM AND AUDIOVISUAL CLUSTER IN MONTREAL INNOVATION MANAGEMENT AND COLLABORATION
Diane-Gabrielle Tremblay

NO TITLE
Garima Ujjainia, Sakshi Chhillar

POLICY LIBERALIZATION AND FDI PERFORMANCE: EVIDENCES FROM SAFTA AND ASEAN MEMBER COUNTRIES
Muhammad Shariat Ullah, Kazuo Inaba

INFORMAL INSTITUTIONS AND RURAL HOUSEHOLD SOCIAL CAPITAL DEVELOPMENT: ROLES, CONSTRAINTS AND POLICY IMPLICATIONS (EVIDENCE FROM NORTHERN ETHIOPIA)
Samuel Urkato Kurke

ANTECEDENTS OF ENTREPRENEURIAL ORIENTATION: ENVIRONMENTAL SENSEMAKING AT THE UPPER ECHELONS LEVEL
S. Van Doorn, M. L. M. Heyden, H. W. Volberda

IN-SERVICE PROMOTION AS A BUSINESS MODEL FOR SOCIAL WEB APPLICATIONS
Erno Vanhala, Marianne Määttänen, Kari Smolander

THE BIG CYCLES OF ACCUMULATION OF KNOWLEDGE
Gagik Vardanyan

STRATEGIC DESIGN INFORMATION SYSTEMS FOR INCREASING COMPETITIVENESS OF SMALL MEXICAN BUSINESS: VISION BASED ON THE THEORY OF THE FIRM AND RESOURCES
José G. Vargas-Hernández, Andrés Jerson Millán-López
STRATEGIES FOR CREATING NEW BUSINESSES, A SOCIOCULTURAL AND INSTITUTIONAL APPROACH
José G. Vargas-Hernández, Enore Adriana Chávez-Jiménez

INSTITUTIONALISM AND CULTURE IN STRATEGIES OF MULTINATIONAL FIRMS: THE CASE OF JOHNSON CONTROLS INC.
José G. Vargas-Hernández, Zayda Anahí Naranjo-Martínez

THE BANKS' SUBORDINATED DEBT PROBLEM IN CONNECTION WITH BASEL II AND BASEL III
Draško Veselinović

ENTREPRENEURIAL ORIENTATION AND KNOWLEDGE CREATION AND THEIR IMPACT ON COMPANY PERFORMANCE
Franc Vidic, Bostjan Antoncic

COMPETITIVE ECONOMIC GROW ABILITIES THROUGH MARITIME CLUSTER DEVELOPMENT IN LITHUANIA
Rasa Viederytė

DETERMINING THE NEEDS THAT CONTRIBUTE TO JOB SATISFACTION IN THE HOSPITALITY INDUSTRY
J. C. Visagie, D. De Jager, M. Wolfaard, W. Havenga

ACCESS TO CREDIT AS A GROWTH CONSTRAINT
Matjaž Volk, Polona Trefalt

A COSTS INFORMATION SYSTEM SUPPORTING LOGISTICS DECISIONS
Wajszczuk K., Wawrzynowicz J.

COMPUTER SOFTWARE FOR CASH FLOW STATEMENT ACCORDING TO THE POLISH GAAP – (GENERAL ACCEPTED ACCOUNTING POLICY) AND IFRS (INTERNATIONAL FINANCIAL REPORTING STANDARDS)
Wajszczuk K., Czapiewski M., Dobek M., Dobek A.

THE APPLICATION OF FUZZY LOGIC IN SURVEY OPTIMIZATION FROM PRIVATE HOSPITALS
Mahdi Yaghoobi, Nazanin Shirzadkhan, Sabike Fayyaz

PERFORMANCE OF MAINTENANCE SERVICES IN PUBLIC HOUSING: RESIDENTS’ PERCEPTION
Nor’Aini Yusof, Nazirah Zainul Abidin, Nurul ‘Ulyani Mohd Najib

AN EFFECTIVE STEP TOWARDS PRODUCTIVITY
Nazanin Zaeim Kohan, Kambiz Shahroudi

THE RELATIONSHIP BETWEEN INDIVIDUALISM-COLLECTIVISM AND ORGANIZATIONS’ ESPoused VALUES
Ayla Zehra Öncer

SUCCESSFUL ELEMENTS FOR DEVELOPING JOB-SHOP SCHEDULING METAHEURISTICS
Nicolas Zufferey