



HESTOUREX

6-9 April 2017 | WORLD HEALTH SPORT TOURISM
ANTALYA | CONGRESS & EXHIBITION

SCIENTIFIC PROGRAM

APRIL 06 th , THURSDAY / HALL-1 / FLOOR 02	
Session 01	HEALTHCARE & SPORTS TOURISM IN TURKEY MODERATOR: PROF.DR.NECAT YILMAZ, MD / Secretary-General, Antalya Public Hospitals Union
13:30-15:00	ASSOC. PROF. BURHANETTİN HACICAFEROĞLU / Provincial Director of Antalya Youth Services
	PROF.DR.NECAT YILMAZ, MD / Secretary-General, Antalya Public Hospitals Union
	PROF.DR.EYÜP GÜMÜŞ, MD / Undersecretary of Ministry of Health
	İBRAHİM ÖZEKİNCİ / Deputy-Undersecretary Of Ministry Of Youth And Sport
	BAKİ ALKAÇAR / Deputy-Undersecretary Of Ministry Of Culture And Tourism
	FATİH HASDEMİR / Deputy-Undersecretary Of Ministry Of Development
	MUKADDES NUR YÖRÜKOĞLU / Deputy General Manager, Ministry Of Economy: Free Zones, Foreign Investments And Services
15:00-15:30	BREAK
Session 02	INNOVATION IN HEALTH & SPORT TOURISM MODERATOR: ÜNAL HÜLÜR, MD / Antalya Provincial Directorate of Health
15:30-17:00	FUTURE OF HEALTH TOURSIM: EDUCATION & MANAGEMENT IN HEALTH SCIENCES PROF. CEVDET ERDÖL, MD / Rector - University of Health Sciences
	HEALTH TOURISM IN TURKEY MEHMET ALİ AYDIN, MD / Head of Department of Health Tourism - Ministry of Health
	GAINING COMPETITIVE ADVANTAGES FROM GLOBAL HEALTH TOURISM TURKEY DESTINATION: WORKSHOP REPORT PROF.DR.HAYDAR SUR, MD / Dean - Health Science Institute of Uskudar University
	ENVIRONMENTAL ETHICS AND ALTERNATIVE TOURISM PROF.DR.SUAT KARAKÜÇÜK / Gazi University - Chair Person Of Sport Management Dept.
APRIL 06 th , THURSDAY / HALL-2 / FLOOR 02	
Session 01	TENNIS-TOURISM MODERATOR: BİLGEHAN BAKIRCIOĞLU / General Manager - Winner Events & Organisations
13:30-15:30	TENNIS TOURISM IN ANTALYA BİLGEHAN BAKIRCIOĞLU / General Manager - Winner Events & Organisations
	THE TENNIS PARADOX: THE MENTAL TRAINING AND THE COACHING OF THE FUTURE ALBERTO CASTELLANI / Global Professional Tennis Coach Association - National President
	VISUAL STIMULI AND TRAINING IN TENNIS FREDERICO DI CARLO / GPTCA Certified Coach
APRIL 06 th , THURSDAY / HALL-5 / FLOOR 03	
Session 01	ELITE COACHING SEMINAR MODERATOR: MIKHAIL A.VINOGRADOV / Innovation Center of Russian Olympic Committee Expert
14:00-18:00	COACHING IN ELITE ORIENTEERING MIKHAIL A.VINOGRADOV / Innovation Center of Russian Olympic Committee Expert
	COLOUR THE WORLD GÖRAN ANDERSSON / International Orienteering Federation, World Orienteering Day - Project Manager

APRIL 07 th , FRIDAY / HALL-1 / FLOOR 02	
Session 3	MARKETING & BRANDING & CONTINUITY IN MEDICAL TOURISM MODERATOR: PROF.DR.DİLAVER TENGİLİMOĞLU / Atılım University - Business Management
10:30-11:35	IMPORTANCE OF BRANDING IN MEDICAL TOURISM PROF.DR. DİLAVER TENGİLİMOĞLU / Atılım University - Business Management
	IMPORTANCE OF DIGITAL MARKETING FOR MEDICAL TOURISM PROF.DR.ALMİR PESTEK / School of Economic & Business in Sarajevo
	MEDICAL TOURISM DEVELOPMENT FOR TURKEY: BUILDING A UNIQUE AND SUSTAINABLE TURKISH HEALTH TOURISM PRODUCT STRATEGY DR. MARIA K.TODD / Mercury Healthcare International
	BRANDING IS THE HEART OF THE MEDICAL TRAVEL BUSINESS ILAN GEVA / Ilan Geva & Friends
11:35-11:45	BREAK
Session 4	IMPORTANCE OF PHYSICAL - THERAPY AND REHABILITATION IN MEDICAL TOURISM MODERATOR: ASSOC.PROF.DR.YALÇIN YÜKSEL, MD / Antalya Training & Research Hospital
11:45-12:15	REHABILITATION IN HEALTH AND MEDICAL TOURISM: INNOVATIONS AND STUDY CASES PROF. DR. GÜL BALTACI, MD / Ankara Güven Hospital-Coordinator of Physical-Therapy and Rehabilitation Dep.
	COST EFFECTIVITY ANALYSES OF REHABILITATION IN MEDICAL TOURISM PROF. DR. MEHVEŞ TARIM, MD / Marmara University- Health Science Faculty, Director of Health Management.
12:15-12:25	BREAK
Session 5	KIDNEY SURGERY : LAPAROSCOPY & TRANSPLANTATION MODERATOR: PROF.DR.TİBET ERDOĞRU, MD / Üroklınık İstanbul - Urology Prof.
12:25-12:55	ROBOTIC AND LAPAROSCOPIC SURGICAL TECHNIQUES IN UROLOGIC CANCER DISEASES PROF.DR.TİBET ERDOĞRU, MD / Üroklınık İstanbul - Urology Prof.
	KIDNEY TRANSPLANTATION PROF.DR.BÜLENT OKTAY, MD / Urology Prof.
12:55-14:00	BREAK
Session 6	ABILITIES AND ACHIEVEMENTS OF TURKEY IN MEDICINE MODERATOR: PROF.DR.MÜNCİ KALAYOĞLU, MD <i>Professor And Chairma, General Surgery & Pediatric Surgery And Organ Transplantation, Memorial Hospital</i>
14:00-15:30	EXTREME PLASTIC SURGERY PROF.DR.ÖMER ÖZKAN, MD / Antalya Akdeniz University, Plastic And Reconstructive Surgery Department
	23 YEARS OF TRANSPLANTATION IN ANTALYA, TURKEY PROF.DR.ALPER DEMİRBAŞ, MD / Antalya Medikal Park Hospital, Organ Transplantation Department
	WHAT WE SUCCESS WITH MEMORIAL CANCER CENTER IN ANTALYA? PROF.DR.MUSTAFA ÖZDOĞAN, MD / Antalya Memorial Hospital, Oncology Department
15:30-15:50	BREAK
Session 7	MEANS AND WAYS FOR SUSTAINING MEDICAL TOURISM CHAIR: PROF.DR.SEVAL AKGÜN, MD / Professor of Public Health and Medicine <i>Chief Quality Officer</i> <i>Director, Employee And Environmental Health Dept.</i> <i>Baskent University Hospitals Network, Turkey</i>
15:50-17:35	THE ROLE OF ACCREDITATION IN ENHANCING QULITY AND INNOVATION IN MEDICAL TOURISM PROF.DR.SEVAL AKGÜN, MD / Professor of Public Health and Medicine <i>Chief Quality Officer</i> <i>Director, Employee And Environmental Health Dept.</i> <i>Baskent University Hospitals Network, Turkey</i>
	INNOVATION IN MEDICAL TOURISM IN TURKEY MERİ İSTİROTİ / Liv Hospital Group Coordinator - Turkish Healthcare Travel Council Executive Board President
	MEDICAL TOURISM FROM A LEGAL PERSPECTIVE: CURRENT FEATURES AND A VISION FOR THE FUTURE PROF.DR.AYFER UYANIK / Mef University Law Schol / Llm, Phd in Law-Istanbul & Head of Private Law Department
	WHY MEDICAL TOURISM SPESIFIC CERTIFICATION AS A COMPLEMENTARY QUALIFICATION TO OUR EXISTING QUALITY MANAGEMENT SYSTEM? DR.CLAUDIA MIKA / Temos International Gmbh - CEO
	SUSTAINING MEDICAL TOURISM THRU LONG TERM CARE PROF.DR.ASSAF ALASSAF / American Institute for Healthcare for Quality, Oklahoma - Executive Riector
	EVOLVING AND CHANGING TRENDS IN MEDICAL TOURISM MARIA D.GEORGA / Intuition: IMTJ – Treatmentabroad

APRIL 07 th , FRIDAY / HALL-2 / FLOOR 02	
Session 02	SPORTIVE SYNERGY BUILD BY EUROPEAN UNIVERSITIES MODERATOR: PROF.DR.MEHMET GÜNAY / Faculty Of Sport Sciences Of Gazi University
	PROF.DR.MINDAUGAS BALCIUNAS / Cancellor Of Lsu, Secretary General Of Usso
	PROF.DR. MINDAUDAS REIKINIS / Chairman Of Board Of Lsu
	PROF.DR.OSVALDOS KRAUKAS / Klaipeda University
	JULIUS GRANTS / Latvian Sport University, Vice-Rector
11:30-11:40	BREAK
Session 03	MEDITERRANEAN SPORT CLUBS MODERATOR: KORAY GEÇGEL / Kanal V Sports Director
11:40-12:10	HASAN ÇAVUŞOĞLU / President Of Alanya Sport Football-Team
	ALİ ŞAFAK ÖZTÜRK / President Of Alanya Sport Football-Team
12:10-12:20	BREAK
Session 04	INTERNATIONAL SPORT ORGANIZATION AND SPORT TOURISM: COUNTRY DESTINATIONS MODERATOR: PROF.DR.ERDAL ZORBA / Gazi University, Sport Sciences
12:20-13:20	CONTRIBUTIONS OF ALTERNATIVE TOURISM ASS.ASSOC.PROF.DR.GÜNEY ÇETİNKAYA / Akdeniz University
	ECONOMICS OF SPORTS TOURISM ASSOC.PROF.DR.SEBAHATTİN DEVECİOĞLU / Firat University, Elazığ
	DEVELOPMENT POLICY AND OPPURTUNITY OF SPORT TOURISM IN CHINA QIANG YANG / China Sports Tourism Research Center Of Chengdu Sport Institute
	SPORTS TOURISM IN THE UNITED STATES ASSOC.PROF. ERWIE DONG / United States Sports Academy
13:20-14:00	BREAK
Session 05	INCORPORATING SPORTS WITH OUR LIFE MODERATOR: PROF.DR.ERDAL ZORBA / Gazi University, Sport Sciences
14:00-15:30	KINESIOLOGY ASSOC.PROF.GORAN SPORIS / University of Zagreb, Faculty of Kinesiology
	PROF.DR.JURIS GRANTS / Latvian Academy of Sport Education, Vice-Rector
	PROF.DR.MIGUEL BETANCOR / Vice Rector University Of Las Palmas Gran Canaria
	PROF.DR.MINDAUGAS BALCIUNAS / Cancellorof Lsu, Secretary General Of Usso
	PROF.DR. MINDAUDAS REIKINIS / Chairman Of Board Of Lsu
15:30-15:50	BREAK
Session 06	CHOOSING OF SPORT-RECREATION CENTER : CLUBS & EXPECTATIONS MODERATOR: PROF.METİN ERGÜN, MD / Ege Univesity, Faculty Of Medicine, Sports Medicine Physicion
15:50-17:05	CHIROPRACTIC APPROACH ON SPORTS PERFORMANCE AYŞEN TÜRK, MD / Antalya Education And Reseachr Hospital, Sports Medicine Physicion
	PROF.DR. MINDAUGAS BALCIUNAS / Cancellor Of Lsu, Secretary General Of Usso
	ALİ ERDOĞAN / Gloria Golf, Sports Medicine Physicion

APRIL 07 th , FRIDAY / HALL-3 / FLOOR 03	
Session 01	PAST & FUTURE OF GLOBAL HEALTHCARE TRAVEL MODERATOR: EMİN ÇAKMAK / Founder And Chairman Of Turkish Healthcare Travel Council
11:00-12:00	CREATING FURTHER DEVELOPING AND ENHANCING HEALTH TOURISM DESTINATIONS CONSTANTINE CONSTANTINIDES, MD, PhD / Secretary-General, GHTC-Global Healthcare Travel Council
	LIFE STYLE STATUS IN GCC LAILA ALJASIMI / Health Beyond Borders
	BÜLENT AKARCAI / Former Health and Tourism Minister
	THE FUTURE HEALTH TOURISM S. KAMİL YÜCEORAL / Turkish Healthcare Travel Council Member Of The Board
12:00-12:15	BREAK
Session 02	HEALTH TOURISM SEGMENTS AND INTEGRETION MODERATOR: DR.CONSTANTINE CONSTANTINIDES, MD, PhD. / Secretary-General Of Global Healththcare Travel Council
12:15-13:00	EVOLUTION OF TOURISM AND SENIOR TOURISM S. KAMİL YÜCEORAL / THTC-Turkish Healthcare Travel Council Member Of The Board
	HAKAN BALCAN / Richmond Nua Gm
	DR.TURGAY SEHİL / Nobel Medical Center
	A SLEEPING GIANT ...! ACCESSIBLE TOURISM FOR ALL ERCAN TUTAL / Chairman Of Ayder Association
13:00-14:00	PROF.DR. NIHAT TANFER / Tanfer Health & Aesthetic
	BREAK
Session 03	FUTURE OF THERMAL TOURISM MODERATOR: YUNUS GÜRKAN / Secretary General Of Turkish Healthcare Travel Council Supervisory Board President-Ghtc Global Healthcare Travel Council
14:00-14:45	CURRENT AND FUTURE THERMAL HEALTH TOURISM PROF.DR. MUSTAFA SOLAK, MD / Afyon Kocatepe University - Rector
	KÖKSAL KÖSE / Turkap, President
	INNOVATION IN HEALTH TOURISM, PAMUKKALE HEALTH CITY-MODEL TURGAY SEHİL, MD / Nobel Medical Center
	TURABİ ÇELEBİ / Doğan Jeotermal Grup Ceo - Turkish Spas Association, Vice President
14:45-15:00	BREAK
Session 04	GLOBAL DEVELOPMENT SPA & WELLNESS TOURISM MODERATOR: HAKAN BALCAN / Richmond Nua Gm
15:00-15:45	HEALTH TOURISM & SEGMENT & INTEGRATION HAKAN BALCAN / Richmond Nua Gm
	HEDİYE GÜRAL GÜR / NG Hotels, President
	WELLNESS & NUTRITION DİLARA KOÇAK / Mezura Healty Nutrition, Registired Dietitian
15:45-16:00	BREAK
Session 05	THERMAL HEALTH TOURISM MODERATOR: VURAL KAVUNCU, MD / Member of Parliament
	THERMAL THERAPIES IN MODERN SCIENCE PROF.DR.ALEV ALP, MD / Uludağ University- Health Fac. Physio-Therapy Department
	HEALTH TRENDS IN THE WORLD AND THERMALISM METİN YURDAKOŞ, MD / Rommer International, Director of Physio-Therapy Center
	THERMAL TOURISM IN TOURISM PROFESSIONAL'S EYES HAKAN GENÇER / Thermal-Hotel Celik Palas General Mng
	DEVELOPMENT IN HEALTH AND SPA TOURISM IZTOK ALTBAUER / Chief of Slovenian Spa Association
	THERAPY WITH SEA SALT PROF.DR.NIVES KOVAC / National Institute of Biology, Marine Biology-Pirane Slovenija

APRIL 07 th , FRIDAY / HALL-4 / FLOOR 03	
Session 01	SPORT TOURISM IN GLOBAL PERSPECTIVE MODERATOR: ŞAMİL YAŞACAN / President of Turkish Sport Tourism Council
11:00-12:00	ADNAN SEZGİN / Vole Sports Co-Owner
	DAVUT GÜNAYDIN / Tursab Executive Board Member
	CEM ÜLKEROĞLU / Saran Group - Media Manager
12:00-12:15	BREAK
Session 02	FOOTGOLF IN TURKEY: FOUNDING, DEVELOPMENT AND WORLD INTEGRATION MODERATOR: İHSAN DEMİREL / President of TFGD
12:15-13:00	THE PAST AND THE FUTURE OF FOOTGOLF MAURITS VAN TUBERGEN LOTGERING / Dutch Footgolf Holland President, Presedent
	HOW MY LIFE CHANGED AFTER FOOTGOLF BEN CLARKE / UK Golf Association Director Of Foreign Relations - National Player
	JAKUB MARES / Footgolf Association Of Czech Republic, President
	BEN CLARKE / UK Footgolf Association
	RONAN CUNNINGHAM / Irish Foot Golf Assosiation, President
13:00-14:00	BREAK
Session 03	SPORTS AND HEALTHY LIFE ALI BIDI / Chairman Of The Board-Anfas
14:00-14:45	
14:45-15:00	BREAK
Session 04	TENNIS TOURISM MODERATOR: BİLGEHAN BAKIRCIOĞLU
15:00-15:45	THE TENNIS PARADOX: THE MENTAL TRAINING AND THE COACHING OF THE FUTURE ALBERTO CASTELLANI / Global Professional Tennis Coach Association - National President
	NEW TECHNOLOGIES AND SPORT PSYCHOLOGY JEAN CYRILLE LECOQ / Sport Psychologist
15:45-16:00	BREAK
Session 05	TENNIS TOURISM MODERATOR: BİLGEHAN BAKIRCIOĞLU
16:00-16:45	THE FIVE RINGS: FROM THE THEORY TO THE APPLICATION OF SPORT PSYCHOLOGY. A JOURNEY ON MY EXPERIENCE WORK-ING WITH OLYMPIC ATHLETES CICILIA MORINI / Sport Psychologist And Strategic Psychotherapist Gtcca Certified Coach
	LIFE ON TOUR - VIEWS ON TENNIS INDUSTRY, PLAYER MANAGEMENT & TENNIS CLUB ACTIVITIES FABRIZIO DI CARLO / Tennis Consulting

APRIL 07 th , FRIDAY / HALL-5 / FLOOR 03	
Session 01	ALTERNATIVE TOURISM : CAMPING & CARAVANNING MODERATOR: LEYLA ÖZDAG / Akkd-Antalya Camping And Caravanning Association, Chairman Of The Board
12:15-13:00	MORE CAMPSITES TO BE ABLE TO INCREASE THE NUMBER OF FOREIGN AND NATIVE CAMPERS FİLİZ VON FRAU THERMANN / Altinkamp Burhaniye - Balikesir / Owner
	CARAVANNING TOURISM & CAMPING M.METANET ÇULHAOĞLU / TKKD (Turkey Camping and Caravan Association) Chairman Of The Board
	RELATION BETWEEN MEDICAL TOURISM AND CAMPING AND CARAVANNING TOURISM M.KORAY TEZCAN / National Camping And Caravanning Federation
	BREAK
Session 02	THERMAL WELLNESS AND MEDICAL THERAPY IN CENTRAL EUROPE
14:00-14:45	RECREATION & THERAPY – A SNAPSHOT OF UP-TO-DATE THERMAL WELLNESS AND MEDICAL THERAPY IN CENTRAL EUROPE FERDINAND OBERER / Oberer Consulting GmbH
14:45-15:00	BREAK
Session 03	INNOVATIVE COMMUNICATIONS BETWEEN PATIENTS AND HEALTH PROFESSIONALS MODERATOR: PROF.DR. TAYFUN AYBEK / MAP2HEAL CEO
15:00-15:45	HOLISTIC MARKETING IN MEDICAL TOURISM Global Media Solutions- Prs Medya
	THE EFFECTIVE WAYS OF DIGITAL MARKETING IN HEALTH TOURISM ANIL ÇİL / Qbicom Digital - Co-Founder

Session 08	FEATURED ENT SURGERIES IN MEDICAL TOURISM MODERATOR: PROF.DR.YUSUFHAN SÜOĞLU, MD
10:30-12:15	FUNCTIONAL RHINOPLASTY ASSOC.PROF. TİMUR AKÇAM, MD / <i>Ankara Medical Park Hospital Association Of Plastic Surgery</i>
	HEAD & NECK TUMOURS- PAROTID TUMOURS ASSOC.PROF.ÜSTÜN OSMA, MD / <i>Antalya Education & Research Hospital</i>
	NONSURGICAL FACIAL REJUVENATION ASSOC.PROF.CAN ALPER ÇAĞICI, MD / <i>Başkent University</i>
	AGING PROCESS OF THE HUMAN FACE AND FACELIFT SURGERY PROF.GÜRKAN KAYABAŞOĞLU, MD / <i>Facial Plastic Surgery Association</i>
	AGING FACE MANAGEMENT, SURGICAL METHODS OP.DR. TEVFIK SÖZEN / <i>Hacettepe University Faculty Of Medicine, Ent Dept.</i>
	BREAK
Session 09	BEAUTY AND MEDICAL TOURISM MODERATOR: PROF.DR.KEMAL DEĞER, MD
12:25-13:05	HAIR TRANSPLANTION MELİKE KÜLAHÇI, MD / <i>Transmed Klinik, Founder</i>
	SKIN REJUVENATION BY AUTOLOGOUS FIBROBLASTS: ANALYSIS OF BEST PROTOCOLS AND NEW POSSIBILITIES SHAGOV YEVGEN / <i>Shagov Aesthetic Medicine</i>
13:05-14:00	BREAK
Session 10	DENTAL AESTHETIC MODERATOR: PROF. CENGİZHAN KESKİN, MD / Istanbul University, Faculty Dentistry
14:00-15:10	ADVANCED IMPLANT SURGERY IN ORAL AND MAXILLOFACIAL SURGERY PRACTICE PROF.CENGİZHAN KESKİN, MD / <i>Istanbul University, Faculty Dentistry</i>
	IMMEDIATE IMPLANTATION IN SINGLE TOOTH DEFICIENCIES AND CAD/CAM PRACTICES ASSOC.PROF.SABRİ CEMİL İŞLER, MD / <i>Istanbul University, Faculty Dentistry</i>
	AESTHETIC AND FUNCTIONAL RECONSTRUCTION OF ANTERIOR MAXILLARY DEFECTS USING SIMULTANEOUSLY PLACED DENTAL IMPLANTS WITH AUTOLOGOUS BONE GRAFTS ASS.ASSOC.PROF.MEHMET ALİ ALTAY, MD / <i>Akdeniz University</i>
	LATEST TRENDS IN COSMETIC DENTISTRY ÖZGÜR BULTAN, MD / <i>Viva Dent Clinic</i>
	ORAL & DENTAL SERVICES IN MANAVGAT ORAL & DENTAL CENTER ALİ TARAKÇIOĞLU, MD / <i>Manavgat Oral and Dental Health Center</i>
	BREAK
Session 11	INNIVOATIVE ADVANCED TREATMENTS IN ANTALYA MODERATOR: PROF.BÜLENT AYDINLI, MD / Antalya Akdeniz University, Director Of Organ Transplantation Unit
15:20-16:30	BEGINNING AND DEVELOPMENT OF ORGAN TRANSPLANTATION IN ANTALYA PROF.BÜLENT AYDINLI, MD / <i>Antalya Akdeniz University, Director Of Organ Transplantation Unit</i>
	PEDIATRIC BONE MARROW TRANSPLANTATION IN MEDICAL PARK ANTALYA AND MEDICAL PARK GOZTEPE-WITH THE SUCSESFUL TEAM OF THE DEPARTMENT HEAD ONCOLOGY AND HEMATOLOGY PROF.AKİF YEŞİLİPEK, MD / <i>Antalya Medical Park Hospital, Director Of Pediatric Bone Transplantation Unit</i>
	MOLECULAR IMAGING AND THERAPY IN ONCOLOGY PROF.DR. AKIN YILDIZ / <i>Antalya Medstar Hospital, Director Of Nuclear Medicine</i>
	RETINAL DETACHMENT, DIABETIC RETINOPATHY, OCULAR TRAUMA ASSOC.PROF. YAPRAK B.ÜNVER, MD / <i>Dünya Göz Hospital</i>
	BONE MARROW TRANSPLANTATION PROF. ERDAL KURTOĞLU, MD / <i>Antalya Education & Research Hospital, Hematology</i>
	BREAK
Session 12	SCIENCE OF GERIATRIC &ELDERLY CARE IN HEALTH TOURISM MODERATOR: PROF.DR.HÜLYA HARUTOĞLU / President of Geriatriy Assoc. & Biruni University
16:40-17:30	GERIATRIC APPROACHMENTS IN MEDICAL TOURISM PROF.DR.HÜLYA HARUTOĞLU / <i>President of Geriatriy Assoc. & Biruni University</i>
	ALİ EKREM AYDIN / <i>Dokuz Eylül University</i>
	GERIATRIC REHABILITATION IN MEDICAL TOURISM PROF.DR. M. GÜLDEN POLAT / <i>Dokuz Eylül University - Geriatrics Dep.</i>
	LOCAL AUTHORITIES AND GERIATRICS IN EUROPE SADIK KÖKSAL / <i>Prime Minister Consultant of Belgium</i>

APRIL 08 th , SATURDAY / HALL-2 / FLOOR 02	
Session 07	SPORTS & CULTURE MODERATOR: SİBEL YAZGAN TEL / National Olympic Committee
10:30-11:30	SPORTS CULTURE AND OLYMPIC TRAINING SİBEL YAZGAN TEL / National Olympic Committee
	PROF.DR.JOSTEIN HELLEN / Head Of Exercise Physiology, Norwegian Sport & Science University
	JACEK DEMBINSKI / Polish Sports University
	MINA WATSON / Eyup Colleges
11:30-11:50	BREAK
Session 08	CHILD HEALTH MODERATOR: PROF.GÜLBİN GÖKÇAY, MD / Istanbul University Institute of Child Health
11:50-13:05	IMMUNIZATION ASS.PROF.SEVTAP GÜNEY, MD / Akdeniz University, Medical School, Department Of Pediatrics
	IMMIGRANT CHILDREN ASSOC.PROF.NİLGÜN ÇÖL, MD / Gaziantep University Faculty of Medicine, Dept Of Social Pediatric
	BREASTFEEDING ASSOC.PROF.MEDA KONDOLOT, MD / Erciyes University- Department of Pediatric
	COMPLEMENTARY NUTRITION PROF.MUAZZEZ GARİPAĞAOĞLU DEMİRHAN, MD / Medipol University- Nutritio
13:05-14:00	BREAK
Session 09	MIGRATION & HEALTH PROBLEMS MODERATOR: PROF.DR.HALİT ÖZSÜT, MD / Istanbul University - Infectious Diseases
14:00-15:30	HEALTH & MIGRATION PROF.DR.HALİT ÖZSÜT, MD / Istanbul University - Infectious Diseases
	MIGRATION AND INFECTIOUS DISEASES PROF.DR.ATAHAN ÇAĞATAY, MD / Istanbul Medicine Faculty
	MIGRATION AND VACCINATION PROF.DR.ESİN ŞENOL, MD / Gazi University
	MIGRATION AND SURGERY NAZLI FERHAN SAYIT COŞKUN, MD / Acibadem University
15:30-15:50	BREAK
Session 10	TOP TREATMENTS IN HEALTH TOURISM MODERATOR: ŞÜKÜR HARMANDA, MD / Anatolia Hospitals - General Manager
15:50-17:00	PROCESS OF IVF TREATMENT AND ASSISTED-REPRODUCTION TECHNIQUES ELİF BAŞOL, MD / Psychiatrist, Psychotherapist
	TREATMENT OF ALCOHOL AND SUBSTANCE USE DISORDERS MÜKERREM GÜVEN, MD / Anadolu Hospitals - Psychiatrist, Psychotherapist
	OBESITY AND METABOLIC SURGERY PROF.NURULLAH BÜLBÜLLER, MD / Anadolu Hospitals - General Surgeon

APRIL 08 th , SATURDAY / HALL-3 / FLOOR 03	
Session 06	THE COOPERATION OF NGO's WITH LOCAL AUTHORITIES AND THE CONTRIBUTION TO MEDICAL TOURISM MODERATOR: DR.TEVFİK YAZAN
11:00-13:00	COOPERATION OF NGO's WITH LOCAL AUTHORITY AND ASSOCIATIONS & CONTRIBUTIONS TO MEDICAL TOURISM PROF.SEDAT DEMİR, MD / President of BUSAT
	İZMİR MODEL OF MEDICAL TOURISM BÜLENT CİNEL, MD / President of IZSATU
	TRABZON MODEL OF MEDICAL TOURISM PROF.DR. AHMET KALAYCIOĞLU, MD / President of Trabzon Ipekyol Health Tourism Assoc.
	BENEFITS OF COLLABORATION IN HEALTH TOURSIM: LITVANIA-LETONIA-ESTHONIA GRAZVYDAS MORKUS / Lithuanian Tourism Cluster
	UKRANIAN-APPROACH ON THE FIELD OF MEDICAL TOURISM VIOLETTA YANYSHEVSKA / President of Ukrain Health Tourism Assoc.
13:00-14:00	BREAK
Session 07	HEALTH TOURISM DESTINATIONS MODERATOR: S.KAMİL YÜCEORAL
14:00-15:20	THE FUTURE OF THE MEDICAL TOURISM-MALEZYA BENJAMİN PHILIP GEORGE / George Medical Gateway,Chief Operating Officer
	EXPERIENCE OF IMPLEMENTING CANCER INSURANCE AS A UNIQUE FOR RUSSIAN INSURANCE MARKET PROF.DR. OLEG MERKULOV / Vtb-Insurance, First Deputy Of Ceo
15:20-15:30	BREAK
Session 08	THE IMPACT OF GOLF ON THE TOURISM INDUSTRY IN TURKEY AND ACROSS THE WORLD MODERATOR: CAHİT ŞAHİN / President of IAGTO TR
15:30-16:15	CAHİT ŞAHİN / President of IAGTO TR
	RODDY CAR / Senior International Representative for Nicklaus Design
	AHMET AĞAOĞLU / President of Golf Federation
	KURTULUŞ GÜLŞEN / Golf Director Of Likyaworld Hotel Group

APRIL 08 th , SATURDAY / HALL-4 / FLOOR 03	
Session 06	MASTERCLASS - In collaboration with the Global Healthcare Travel Council MODERATOR: CONSTANTINE CONSTANTINIDES, MD, PhD / Secretary-General, GHTC-Global Healthcare Travel Council
08:00-13:00	CONTEMPORARY MEDICAL TOURISM FACILITATION (for Medical Tourism Facilitators)
	BECOMING MARKET-READY FOR THE INTERNATIONAL PATIENTS (for Hospitals, Medical Clinics, Physical Medicine and Rehabilitation Centers and Dental Clinics)
13:00-14:00	BREAK
14:00-17:00	HEALTH TOURISM SEGMENT INTEGRATION AND AMMAN DECLARATION
	CREATING, DEVELOPING AND ENHANCING HEALTH TOURISM DESTINATIONS

APRIL 08 th , SATURDAY / HALL-5 / FLOOR 03	
Session 05	BUSSINESS-EDUCATION IN SPORT AND HEALTH TOURISM MODERATOR: PROF.DR. IMRAAN AKPEROV / Southern University (IMBL, Rector)
14:00-17:00	BUSSINESS-EDUCATION IN THE SYSTME OF TERRITORIAL DEVELOPMENT IN THE TOURSIM SECTOR ALSU AKHMETSHINA / Kfu/ Kazan, Director Of Higher School Of Business
	DEVELOPMENT OF THE MBA PROGRAM IN SPORT AND HEALTH TOURISM PROF.DR. LARISSA MALISHEVA / South Ural University, Head Of Mba Programs
	PROF.DR. TATIANA LYULKINA / Open School of Business of Uistu, Director
	THE ROLE OF UNIVERSITIES IN THE PROMOTION OF TERRITORIES IN THE TOURISM SECTOR PROF.DR. OLGA MESHCHERIAKOVA / Penza State University, International Cooperation Office, General Director
	LEGAL ISSUES OF SPECIALISTS TRAINING OF HEALTH TOURSIM PROF.DR. YURIY KOLESNIKOV / Southern Federal University
	SPECIAL GUESTS
	EXPERIENCE OF IMPLEMENTING THE INSURANCE IN SPORT AND HEALTH TOURISM PROF.DR. OLEG MERKULOV / Vtb-Insurance, First Deputy Of Ceo
	SYSTEM OF SECONDARY VOCATIONAL EDUCATION PROF.DR. VILAYAT ISMAYILOV / Baki Food Industry College, Director